

Monday 18th June 2018 2pm – 4pm (Registration from 1.30pm)
At Stirchley & Brookside Parish Council,
The Sambrook Centre, Grange Avenue,
Telford TF3 1LF

Presented by
Gordon Fong, e-mango

An Introduction to Social Media

This session is very much an introduction to the wider question of what Social Media is and how to use it in a manageable way with respect to the size of your council.

The topics covered will be:

- Background to Social Media
- The main platforms
- Fundamentals and the meaning of Social
- Approaches
- Policies
- The fears of Social Media
- The Community



Cost: member delegate - £25 non-member delegate: £100

PLEASE PLACE YOUR BOOKING THROUGH YOUR CLERK
on-line booking form located on our website www.alcshropshire.co.uk