

## BREAKTHROUH COMMUNICATIONS – Training available through SALC

Over the last two years Breakthrough Communications have provided hundreds of communications and compliance training sessions to local councils. They focus on areas, such as:

1. How to get the most from social media
2. Data protection/GDPR
3. Freedom of Information
4. Effective two-way conversations with the community
5. Managing difficult people and conversations
6. Building a communications strategy

On their website you will find the full list of courses available, which they are constantly updating <https://breakthroughcomms.co.uk/training/>

**The below link is for the Clerk or person who makes bookings for the council:**

To book a course for your council please visit: [breakthroughcomms.co.uk/calc-training-events/](https://breakthroughcomms.co.uk/calc-training-events/)

Booking courses:

1. To book a course you're interested in select the course and click 'View forthcoming course dates'.
2. Fill out the booking form and you'll receive an email confirmation with details of how to access the training course.
3. After the event your council will receive an invoice from SALC. **The cost is £35 per attendee (member of SALC).**