

Developing a Communications Strategy

Short on-line training session using Zoom Technology
Delivered by Mike Deegan (Mike Deegan Consulting)

Thursday 15th October 2020, 10.30am – 12 noon

Following on from the Public Engagement and Community Events Planning training session held in July, this session will provide step by step guidance on developing an effective Communication Strategy:

- Establishing a strategic approach to your engagement and communication
- Prioritising key methods and tactics
- Enhancing existing communication and developing new approaches
- How to effectively implement your communication strategy



Cost :

£20 Member per member delegate

£40 per non-member

Please place your booking through your clerk.

On-line booking form: <https://www.alcshropshire.co.uk/events/2020/08/25/developing-communications-strategy>